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**NIPCC**

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**National PCC Days**

Over 220 participants attended the 2007 National PCC Day held at Medinah Banquets. Northern, Chicago and Central Illinois PCCs were represented at this event.



**Pat Donohoe**

Keynote speaker Pat Donohoe discussed the Postal Law changes and how the USPS has moved from a break-even model to earning a profit.

Changes discussed included shape-based pricing, CPI-based caps, and the US Postal Service requirement for measuring service performance.

**Northern Illinois Achieves Silver PCC Award**

The Northern Illinois PCC (Postal Customer Council) was presented the "Silver Award" by the National PCC Premier Program Board of Directors during National PCC Day on September 19th.

To earn the award, the Northern Illinois PCC met various criteria that support the PCC Network's core growth strategy. This achievement demonstrates continued success in implementing and leveraging best practices that create business growth opportunities for both the US Postal Service and its PCC members.

Some of the award criteria include establishing a local PCC website, create and distribute newsletters, increase membership, conduct at least six educational sessions per year, participate in the Professional Certificate Program, and demonstrate active involvement



by the local US Postal Service District and Area Managers in PCC activities and events.

**NIPCC Executive Board  
 Members accept the  
 PCC Silver Award**

## Someone You Should Know...

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### ***Diane Winter***

#### ***Sales Manager, Advance Presort Service and Shipcon***



Diane Winter

Diane Winter brings extensive PCC experience to the NIPCC. She was elected to the Chicago PCC executive board in 1986 as part of a PCC rejuvenation. She served as Communications Chairperson and Editor of the PCC newsletter from 1987 to 1991. Additionally, she served on special events and training subcommittees who presented four Mailers' Forums.

In 1992 she was elected as Chicago Industry Co-Chair, retiring from that position in 2006 and subsequently elected to the NIPCC board. Diane was selected by USPS Headquarters Management to receive the PCC Co-Chair of the Year Award in 1993 and in 1994 was appointed by Postal Headquarters Management to the first National PCC Advisory Committee. Diane worked with the Great Lakes Area Postal Management, to form the Greater Illinois PCC in 1994. This PCC collaboration joins together in an annual "Mailers' Forum," which has up to 1,000 customers attending. Diane was elected Greater Illinois PCC Industry Co-Chair in 1996, as well as being the newly appointed Vice Co-Chair for the NIPCC.

In addition, Diane testified before the Congressional Subcommittee on the Postal Service in October of 1996. Her testimony was on behalf of the Chicago business mailing community. Diane is definitely an industry professional that you should know!

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## 👉 NIPCC Membership Information 👈

In the current direct mail marketplace, it is both *what* you know and *who* you know that's important. Networking and sharing information are integral parts of any business relationship. The Northern Illinois Postal Customer Council (NIPCC) provides networking and educational opportunities for local business mailers. The NIPCC gives mailers a resource for resolving mail issues, serves as an avenue for exchanging ideas and suggestions with others, and provides learning opportunities for members.

Knowing your interest in ensuring the best possible mail service for our community and diverse customer base, as well as enhancing your own business development, we invite you to become an active member of the Northern Illinois PCC.

*To be considered for membership on the NIPCC Executive Committee, or to join a committee of the NIPCC, please contact Brian Baumrind at 630-238-7800 ext. 2954 or email at [b.baumrind@neopost.com](mailto:b.baumrind@neopost.com).*



***Does your company have a success story to share? The NIPCC would love to spotlight situations where we all worked together to accomplish a direct mail success. Submit your stories to: [mindymcclellan@discover.com](mailto:mindymcclellan@discover.com)***



## Things You Should Know....

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### Next Rate Case to Use New Rules

Earlier this month, the Board of Governors announced that the next time it raises rates, it will do so under the new rules. The new rules are structured by a CPI (Consumer Price Index) cap-based regulatory system. The Board has chosen to forego its option to file one last rate case by December 20 under the old system, which would have included months of litigation at the Postal Regulatory Commission.



It's likely the US Postal Service will file the next rate request in January or February, with the increase going into effect late April or early May. However, no final decision has been made by the Board. Postmaster General Jack Potter congratulated the Board on their decision to file under the new rules, stating "I am delighted the Board decided we're going to move into the new pricing structure." He also thanked the Board on behalf of the entire mailing community.

### USPS Planning for Service Measurement Requirement

Under the new Postal Accountability and Enhancement Act, the US Postal Service is required to implement service performance measurement initiatives. The US Postal Service presented their plan at the November Mailers' Technical Advisory Committee meeting.

The plan uses an expanded version of the current EXFC system for measuring First-Class Mail, and will combine that with internal data collected from the Intelligent Mail Barcode (IMB). Tom Day, USPS Senior Vice President for Intelligent Mail and Address Quality, said the system should be able to report accurately on service performance by the first quarter of fiscal year 2009, with reports available to the industry by mid or late January of 2009.

Critical to the success of this program is the widespread usage of the IMB. The US Postal Service will require the IMB for automation discounts beginning in January, 2009.

#### **Proposed 2008 MTAC Meeting Schedule:**

January 30 - 31, 2008  
April 30 - May 1, 2008  
August 6 - 7, 2008  
November 19 - 20, 2008  
*Locations to be determined*

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## ***2008 NIPCC Calendar of Events***

<b>Date</b>	<b>Event</b>
February 27	Educational Seminar - TBD
April 24 & 25	MQC Certification Seminar - Location TBD
May 18-21	National Postal Forum, Anaheim CA
June 12	NIPCC Annual Golf Outing, Poplar Creek, Hoffman Estates
July 24	Educational Seminar - TBD
August	Annual Luncheon and Networking Meeting, Arlington Park
September 17	National PCC Day



*Happy Holidays!*