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**E-mail your questions
 or comments to:**
www.ni-pcc.org

NIPCC
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 Carol Stream, IL 60188-7492
www.ni-pcc.org

Educational Event January 25th

US Postal Service Conversion of Bulk Mail Center (BMC) to Network Distribution Center (NDC)

The USPS will provide a presentation on the conversion of the Bulk Mail Center (BMC) to the new re-engineered Network Distribution Center (NDC). The new systems network consolidates the processing of originating mail into fewer sites to increase operational efficiencies, decrease cost and maintain excellent service while expanding the surface transportation reach for more products.

Location: Chicago NDC, 7500 Roosevelt Rd, Forest Park IL 60130

8:00 AM Registration, Networking with coffee and donuts

9:00 -11:00 AM Presentation & Tour

Cost: Members FREE, Non-Members \$5, RSVP by January 18th.

For more information, call Call Sharrie Johnson at 630-260-5523.

Register at www.ni-pcc.org

Bob Hart, Northern Illinois District Manager, Wins Prestigious Leadership Award

Bob Hart, the Northern Illinois Postal Customer Council (NIPCC) Co-Chair was presented with the "District Manager - Postal Customer Council Leadership Award" at a recent meeting among his peers. Members of the NIPCC Executive Board nominated Bob Hart for this award by submitting a nomination form that highlighted his contributions to the NIPCC over the past year.

The award was presented at the National Executive Conference and Operations meeting. During the conference, select individual managers received awards for their performance during the prior fiscal year. This year marked the first time the award was presented at this meeting. In the past, it was awarded during National PCC Day during the broadcast. This gave Bob Hart the opportunity to receive this prestigious award among his peers as part of the recognition celebrations.



Letter From Hart to Heart

Greetings NIPCC,

It's been another very interesting year of change within the United States Postal Service. We saw mail volume continue to drop from 177 billion in 2009, down (3.5%) to 171 billion at the end of 2010. However, we did see some volume growth in our Quarter 4, partially due to 'Elections 2010'.

We also finished our first full year of 'official' testing under Sarbanes - Oxley (SOX), which generated a lot of attention both, inside and outside the USPS. However, we finished the year with very positive audit results.

In speaking with many of our customers, it is refreshing to hear (and see) some positive increases in the mailing industry. Although the economic situation hasn't completely rebounded, it's always a positive sign when we see mail coming back into the USPS mail stream.

As you know, Postmaster General John (Jack) Potter retired on December 3, quite a surprise to many. Pat Donahoe was named as the new Postmaster General, and has committed to continue efforts to drive outstanding customer service, while cutting expenses. Pat recently named his executive leadership team. I'm sure you will be familiar with many of them:

- ♦Paul Vogel, President and Chief Marketing/Sales Officer: Vogel is responsible for all product management and development, retail and commercial products and services, commercial sales and will build a strong platform of offerings to meet the demands of an increasingly digital world.
- ♦Megan Brennan, Chief Operating Officer: Brennan has served as Vice President for the Eastern Area for the past four years and will lead all network and process improvements and the allocation of people and resources.
- ♦Joseph Corbett, Chief Financial Officer: Corbett continues in his role as CFO, applying financial rigor to postal strategy development and management decision-making.
- ♦Tony Vegliante, Chief Human Resources Officer: Vegliante continues in his role as CHRO and will drive major efforts relating to the development of the workforce to enable the Postal Service to operate with greater speed and flexibility.
- ♦Ellis Burgoyne, Chief Information Officer: Burgoyne will oversee all systems and data management to help develop new products quickly and fully leverage the network to meet changing customer needs. He leaves a position as Vice President, Southwest Area.
- ♦Mary Anne Gibbons, General Counsel: Gibbons will continue to provide expert legal advice and counsel to decision making and help navigate the many regulations and laws that govern the Postal Service business.

I hope you'll give some serious consideration to joining us at this year's National Postal Forum, May 1 - 4, in San Diego, California. I'm sure Pat will be introducing the leadership team, and will be providing the latest information on ongoing improvements and changes within the Postal Service. Your NIPCC is very committed to bringing you the most up-to-date information regarding USPS regulations through various educational seminars. Please check out our website on a frequent basis to keep tabs on upcoming events. Thanks again for your active interest, and participation in the NIPCC. Hope to see you soon at one of our events!



Bob Hart
Northern IL
District

Bob Hart

Things You Should Know...

MAKING CONNECTIONS

USPS SALES TEAM FINDS SOLUTION FOR SUPERVALU



August Castaldo likes learning how to save money while building the business. That's why the mailing supervisor from SuperValu has been an active member with the Northern Illinois Postal Customer Council (NIPCC) for years.

The NIPCC is about sharing ideas and collaboration between the Postal Service and business mailers. Castaldo has benefited from the partnership. "Postal Service sponsorship of the PCC is crucial," he says. "It really pays off."

But Castaldo's enthusiasm doesn't stop there. Being a true champion of the Postal Service, he had the opportunity to introduce USPS Business Alliance Manager Marcia Sapien to Jim Tsipakis, Director Pharmacy Services for SuperValu Pharmacies. It was learned that SuperValu was trying to find a way to cut costs due to customers not picking up prescription drug orders at local Osco Drug stores. SuperValu owns the stores and is a leader in the grocery retailing industry. In fact, this was a problem for all of 815 pharmacies owned by SuperValue operating under the Cub, Fresh, Sav-On, Shop-n-Save and Shoppers brand names.

Sapien teamed up with Northern IL District Shipping Solutions Specialist Bill Banti, and began creating an innovative solution. Instead of customers picking up their prescriptions, why not ship the orders directly to them? This would be more convenient and save thousands in excess inventory. The cost savings and marketing potential of offering prescription delivery service to shut-ins, snowbirds, customers who needed medication when traveling, or as a convenience, convinced SuperValu to consider offering prescription delivery service to customers by First-Class parcel or Priority Mail with delivery confirmation.

USPS Educational Webinar - Migrating to Intelligent Mail Barcode (IMb)

In May 2011, eligibility for automation discounts in letter and flat mailings will require mailers to use an Intelligent Mail barcode on each mailpiece in Full Service and basic IM barcoded mailings as the postnet will no longer qualify for automation prices. To help in transitioning to the IM barcode, the USPS will conduct seminars through May 2011. Webinars can be accessed at ribbs.usps.gov

<u>Date</u>	<u>Time (Eastern)</u>	<u>Event Number</u>
Monday, December 20, 2010	12:00pm-1:30pm	999 403 907
Friday, January 7, 2011	1:30pm-3:00pm	997 324 311
Thursday, January 20, 2011	12:00pm-1:30pm	993 214 764
Friday, February 4, 2011	11:00am-12:30pm	994 061 374
Friday, February 25, 2011	12:00pm-1:30pm	991 082 875
Monday, March 14, 2011	12:00pm-1:30pm	995 501 121
Thursday, March 24, 2011	1:00pm - 2:30pm	993 535 776
Monday, April 18, 2011	2:00pm - 3:30pm	996 029 402
Friday, April 29, 2011	12:00pm - 1:30pm	992 773 103
Monday, May 2, 2011	2:00pm - 3:30pm	992 001 578
Tuesday, May 3, 2011	11:30am - 1:00pm	999 620 120

Postnet Barcode



Intelligent Mail Barcode



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Event	Date
Chicago NDC Tour	January 25
Flats Sequencing Systems Tour, Palatine	February 24
Workshop: Mailpiece Design - location TBD	March 8
Workshop: Mail Center Security	April 15
National Postal Forum, San Diego CA	May 1-4
Mailer Webinar: Updates from NPF & MTAC	May 26
NIPCC Golf Outing: details to come	June
Annual Meeting and Networking Lunch	August

**BEGINNING
MAY 2011**

Intelligent Mail® barcode will be required for Automation Discounts and Confirm® Services

NIPCC 2011 Calendar of Events