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# POSTAL CONNECTION

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Your Direct Link...To Mailing Success

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PO Box 87492  
Carol Stream, IL 60188-7492  
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Phone (630) 260-5523

## Annual Luncheon and Networking Meeting August 26th at Arlington Park

Kick up your heels and have some fun at the annual meeting and networking luncheon.



Mark your calendar for this NIPCC favorite!

Enjoy beautiful Arlington Park and discover new ways to reduce mail costs and improve efficiencies through networking opportunities.

The meeting will begin at 10:00 AM at Palatine with an educational presentation on Flat Sequencing Strategy and Deflection Updates. The speaker is Fran Vela, Manager, Business Mail Entry.

Following a tour of the FSS equipment, we will move to beautiful Arlington Park at 12:30PM for an afternoon of galloping good times! Enjoy lunch and watch the races from the Miller Party deck, the casual indoor/outdoor venue perfect for networking and making new friends.

The cost for the event is \$60 for PCC sponsoring members, and \$65 for all others. Late registrants (after 8/20) pay \$70. RSVP by August 20th. Call Sharrie at 630-260-5523 with questions or register online at [www.ni-pcc.org](http://www.ni-pcc.org).

## Intelligent Mail (IMB) Summer Certificate Program July 20 and August 24

**Attend four seminars to earn your Intelligent Mail Professional Certificate.**

It's not too late to get this valuable knowledge. Registrations are still being accepted for July and August Seminars. Register for one or both seminars.

July 20th: Intelligent Mail All About the Barcode and How to Work with Your Mail Preparer

August 24th: Intelligent Mail - Bringing It All Together and the Business Customer Gateway

Call Sharrie at 630-260-5523 with questions, or register online.

[www.ni-pcc.org](http://www.ni-pcc.org)

## Letter from Hart to heart

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PCC Friends,

We have gotten off to a GREAT start in 2010 PCC events and activities! The Education Department has locked in a lot of great seminars, covering subjects that the mailing industry has requested. And, they've found some outstanding presenters to support the sessions. Please keep our Northern Illinois PCC web address <http://www.ni-pcc.org/> in your frequently visited 'favorite' bookmarks, and mark your calendar so you don't miss out on the upcoming events.



**Bob Hart**  
Northern IL  
District

I want to take this opportunity to say "THANKS" to all our committee members that joined me at the opening PCC session at the National Postal Forum in Nashville. Although it wasn't the 'pep-rally' that it has been in past years, it was still a very interesting session. NIPCC certainly had the largest number of members in attendance.

And, I feel certain everyone that participated in our annual golf outing on June 17, found it to be one of the highlight activities of the year. We certainly appreciate everyone who provided hole sponsorship and those who provided items included in the gift bags and/or for the raffle. Each year a lot of individuals and companies make this outing such a huge success.

Coming soon: National PCC Day – September 15th at the Medinah Banquet Center, Addison, IL. This is always a very informative event – so be sure to come out to support the NIPCC and to hear the latest updates from Postmaster General Jack Potter, via webcast.

Please contact any of the individuals on the committee to provide feedback; recommendations for future training sessions or activities, and to offer any suggestions you have that will allow us to support you better! Your NIPCC is very interested in continuing to build on the strong successes of the past, to make the future even more beneficial to you and your company/organization.

I hope you have a wonderful summer!

*Bob Hart*

District Manager, Northern Illinois District

## Professional Certificate Program Offered Online

The Postal Service is now offering a convenient online option for mailing professionals who want to expand their knowledge about mail piece design and earn certification as a Mailpiece Design Professional (MDP).



The course is offered through the National Center for Employee Development in Norman, OK. Previously a four day on-site program, the coursework will now be posted on the NCED website. You can review the course and complete at your convenience.

Learn how to design mail for automation; maximize eligibility for postage discounts; take advantage of special services; and design Business Reply Mail pieces. The course also includes modules on addressing, classes of mail, processing categories and other basics.

Register online at <http://nced.com/bma>. The fee for the online course is \$75.00.

For a list of educational programs offered by the USPS, go to [usps.com/nationalpcc/education.htm](http://usps.com/nationalpcc/education.htm).

## Things You Should Know...



### Thanks to our Golf Outing Sponsors!

**Hole Sponsors:** Advance Presort Service, ALG Worldwide, American Eagle Packaging, American Marketing Services, Automated Presort, CH Robinson Worldwide, Gunther International, MSI Worldwide, Northern Illinois PCC, OSM Worldwide, Prairie State Graphics, Rainbow Graphics, Sourcelink, South Suburban PCC, USPS, World Color Logistics  
**Hole Contest Sponsors:** Deluxe Financial Services - Hole-In One, Delivery Solutions, Inc. - Longest Drive, Longest Putt and Closest to Pin  
**Raffle Prizes:** ALG Worldwide *Grand Prize*, American Marketing Services, Fairrington Transportation, NIPCC, Poplar Creek Country Club, Tension Envelope  
**Gift Bag Donors:** American Marketing Services, Aspen Marketing, OSM Worldwide, NIPCC, USPS

### Mailer's Tool Kit - *everything you wanted or needed to know about mail 24/7!*

#### Postal Explorer — Mailer's Tool Kit ([pe.usps.com](http://pe.usps.com))

A few years ago, the Domestic Mail Manual (fondly referred to as the DMM®) was revised based on extensive industry feedback; it is instantly accessible on Postal Explorer® at [pe.usps.com](http://pe.usps.com).

Each chapter of the DMM is intra-linked for ease-of-use and is customized for the user. The chapter numbering system of the DMM is easy:

100 — retail ♦ 200 — commercial letters and cards ♦ 300 — commercial flats ♦ 400 — commercial parcels

If you need several items at a glance, a tool known as the Quick Service Guide (QSG) downloads quickly and contains many graphics—it's the “show and tell” of mailing preparation and highlights key areas in each of our mailing categories. The QSGs follow the same numbering systems as the DMM.

Notice 123 - Price List is posted for quick access to all domestic and international pricing, along with Publication 28 which contains very specific addressing standards.

There are very easy-to-use tools posted for beginners too, such as the DMM 100, A Customer's Guide to Mailing, and Business Mail 101.

Need to know international standards and individual country listing requirements? The International Mail Manual (IMM®) is just one click away on Postal Explorer.

If you haven't looked at Postal Explorer lately, we urge you to take 20 seconds this morning, and go to [pe.usps.com](http://pe.usps.com). You'll be glad you did.

### **National PCC Day, September 15th, Medinah Banquets, Addison IL**

Take part in this action-packed one-day event to GET S.M.A.R.T with Mail. Hear the live address via satellite from Postmaster General Jack Potter. Our Keynote Speaker will be Jo Anne Feindt, Vice President of Operations, Great Lakes Area.

Earn a “Get S.M.A.R.T with Mail” Certificate by attending three information-packed business sessions. There will also be a Vendor Exhibition area. Check out the Greater Illinois PCC website ([www.gipcc.org](http://www.gipcc.org)) and watch your mail for more information on this event.

NIPCC  
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Date	Event
June 24	Intelligent Mail Professional Certificate Workshop, Tracks 1 & 2
July 20	Intelligent Mail Professional Certificate Workshop, Tracks 3 & 4
August 24	Intelligent Mail Professional Certificate Workshop, Tracks 5 & 6
August 26	Arlington Race Track Annual Meeting and Luncheon
September 15	National PCC Day, Addison IL

# NIPCC 2010 Calendar of Events