



October 2011

POSTAL CONNECTION

Your Direct Link...To Mailing Success

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MAIL DESIGN PROFESSIONAL CERTIFICATION PROGRAM



Two Day Course: October 20 & 21, 2011

8:00AM - 12:00PM

Poor mailpiece design can cause delays in the processing and delivery of your mail.

This course will take you through a systematic method of ensuring that designs coming from your company are acceptable for mailing and are eligible for workshare discounts from the Post Office.

This course includes the following topics: classes of mail, processing categories, basic addressing, barcode formats, automation letters and flats, reply mail, address information products and much more!

The Northern Illinois Postal Customer Council is pleased to offer an interactive training schedule October 20 and 21, from 8:00AM to noon each day.

The cost for this training covers handout materials, certification and a continental breakfast. Certification is valid for two years.

Held at the Great Lakes Area Office
244 Knollwood Drive
Bloomington IL 60117-5040

Supporting Members: \$85 per person
Non-supporting Members: \$90

Our trainer is:

Theresa Peterlein, MDP
Director of Marketing/Communications & Postal Affairs
Presort Services Inc.

Register on-line @ www.ni-pcc.org

Someone You Should Know...

Greetings Award-Winners,

It was a golden anniversary. This year's National Postal Customer Council (PCC) Day marked 50 years of cooperation and communication between the Postal Service and business mailers throughout the country.

Since 1961, the PCC network has grown to close to 200 organizations, representing 80,000 members working together to do one thing: move the mail.

Leading the way in this effort was the Northern Illinois Postal Customer Council (NIPCC), which won its fourth consecutive PCC Premiere Gold Award this year. Adding to that, we also received the Great Lakes Area Education in Excellence Gold Award. I have to congratulate everyone who made this possible. Your efforts have made the NIPCC a leader in the industry.



Greg Johnson
Senior Plant Manager
Carol Stream

This year's event saw 300 people in attendance at the Medinah Shriners in Addison, IL. Greeting them with a positive message about the Postal Service was PMG Pat Donahoe, live via satellite from Tampa, FL. His message was clear: the Postal Service will continue to adapt to the future needs of customers and thrive in the process. "We live in an increasingly digital and distracted world," he said. "We have to approach the American consumer with compelling content, making the experience of mail as exciting and interesting as it can be."

Part of adapting to the future is realigning the postal network. We have seen First-Class Mail decline by close to 50 percent in the last ten years. Our current network was created for the purpose of providing overnight service. Now that our customers needs have changed we are prepared to change. That's why we announced plans to study more than 240 mail-processing facilities for potential consolidation. Within the Great Lakes Area, there are 27 facilities currently being studied. The outcome of these studies will affect our network for the next 30 years.

In the coming year we will face many challenges. But we will continue to communicate with our customers, employees and partners as we move forward. And together, we will create a stronger Postal Service and a more profitable mailing industry.

Greg Johnson, Co-Chair Postal Service



Your Award Winning NIPCC!

The NIPCC was recently recognized on National PCC Day for its collaborative efforts with local mailers. The NIPCC received the national Gold Level Premier PCC Program Recognition Award as well as the Great Lakes Area Gold Certificate for Education.



From left: Deb Damore, Fran Vela, Diane Winter, Charles Scirba, Kirby Ashby, Mark O'Leary, Tom Luczkowiak, Mike Giovani, Gunther Ruderschmidt, Shelley Blake, Greg Johnson, Mary Connolly, Sandy Poppie

Things You Should Know...

FEDERAL REGISTER Volume 76 Issue 183

Proposal To Revise Service Standards for First-Class Mail, Periodicals, and Standard Mail

The Postal Service was seeking public comment on a proposal to revise the service standard regulations. The proposal involved eliminating the expectation of overnight service for First-class Mail and Periodicals, and for each of these classes, narrowing the two-day delivery range and enlarging the three-day delivery range. A major effect of the proposal would be to facilitate a significant consolidation of the USPS processing and transportation networks.

What does this look like? See the chart below.

Proportion of First-Class Mail Volume by Service		
	Current %	Proposed %
1-day	41.5	0
2-day	26.6	50.6
3-day	31.6	49.1
4-day	0.3	0.3
5-day	<0.1	<0.1

If the Postal Service were to revise the service standards as described, it could significantly improve operating efficiency and lower operating costs of its mail processing and transportation networks.

Commercial mailers who use products that have zone-based pricing may experience price changes.

Commercial mailers of First-class Mail, Periodicals and Standard Mail, who seek to have their mail reach recipients on specific delivery days, may have to restructure their production cycles to align with changed critical entry times and reduced number of entry points.

Look for a future DMM Advisory to see how this issue develops. To subscribe to the DMM Advisory, send an e-mail to dmmadvisory@usps.com and indicate "subscribe" in the subject line.

GOING GLOBAL?

The United States Postal Service offers many different International Mail Products for your shipping needs. Here is a listing of three products and their features:

Global Express Guaranteed

1-3 days to more than 190 countries, international transportation and delivery by FedEx Express. Tracking to all GXG destinations. Date-certain delivery with money-back guarantee
\$100 insurance included; additional available
Available online: 10% savings

Express Mail International

3-5 days to more than 190 countries, tracking to major destinations.
Date-certain service to Australia, China, France, Great Britain, Hong Kong, Japan, Korea, Republic of South Korea, Northern Ireland, Singapore, and Spain (except Canary Islands)
\$100 insurance included; additional available
Available online: 8% savings

Priority Mail International

6-10 business days to more than 190 countries, tracking to major destinations
Free indemnity coverage, insurance available for a fee
Priority Mail Flat Rate envelopes and boxes are available
Available online: 5% savings



Visit USPS.com/international for more information.

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Event	Date
Annual Meeting at Palatine P&DC with Networking Lunch at Arlington Park	August 25
National PCC Day, Medinah Banquets, Addison IL	September 21
Mail Piece Design Professional (MDP) Certificate	October 20 & 21
MTAC, Washington DC	November 15-17
Educational Event TBD	December

NIPCC 2011 Calendar of Events